



TODAY!

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Montana | Campus Compact

Corporation for  
NATIONAL &  
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SERVICE



## 2010 Donate Life Today Organ Donor Registry Challenge Guidance

**To:** Montana AmeriCorps, AmeriCorps\*VISTA Projects, Senior Corps and Learn and Serve projects

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Montana Campus Compact Network Office

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### Donate Life Today organ donor registry project timeline

<b>February-March 2010</b>	Local organ donor registry projects planned
<b>April 1, 2010</b>	Donate Life Month (April) and the MTCC Donate Life Today Organ Donor Registry Challenge kick-off!
<b>April 2010</b>	Donor registration drives held at local campuses and across Montana.
<b>April 16-18, 2010</b>	Campus Corps Spring Summit: Havre, MT. Members are updated on the competition, and plan for National Volunteer Week, April 18-24.
<b>April 18-24, 2010</b>	National Volunteer Week and MTCC's Donate Life Today <i>Big Push</i> week, featuring press releases, speakers and media support from the Governor's Office of Community Service
<b>May 3, 2010</b>	Winning campuses announced and trophies and prizes mailed.

## **MONTANA ORGAN DONATION FACTS**

- In 2009, 63 lives were saved by 15 Montana organ donors.
- 220 people in Montana are waiting for life saving organ transplants.
  - kidneys - 166
  - liver - 25
  - hearts – 10
  - kidney and pancreas - 8
  - pancreas - 7
  - lungs - 4
- Native Americans represent 6.2% of the population in Montana. However, they represent 13.6% of the waiting list with 30 waiting for a life-saving organ transplant.
- Those interesting in registering their wishes to become an organ donor may do so when they get their driver's license, by visiting [donatelifetoday.com](http://donatelifetoday.com) or at one of the on-campus events listed below.

## **ABOUT THE DONATE LIFE TODAY ORGAN DONOR REGISTRY CHALLENGE**

The Montana Campus Compact (MTCC), has taken on the challenge of increasing awareness of organ donation in Montana and encouraging residents to register their organ, eye and tissue donation wishes with the Donate Life Today donor registry. This event is being held in partnership with the Governor's Office of Community Service,

Statewide organ, eye and tissue donation registration and awareness events will take place on college and university campuses across Montana in April, National Donate Life Month.

All Montana AmeriCorps, AmeriCorps\*VISTA, Senior Corps and Learn and Serve programs are invited to participate, to show their campus pride and register or affirm their organ, eye and tissue donation wishes.

The primary goal of Montana's Donate Life Today Registry Challenge is to register as many new donors with Montana's official organ, eye and tissue donor registry. The secondary goal is to raise awareness of the shortage of organ donors and its direct affect on Montana.

Participating registrants will be encouraged to invite friends, family, colleagues and coworkers to register via text, email, Twitter or social networking sites.

The Donate Life Today Registry Challenge events will be supported with statewide public service announcements and press releases.

## ORGAN, EYE AND TISSUE DONATION REGISTRATION FACTS

- It takes less than 5 minutes
- Participants can register their donation wishes at [donatelifetoday.com/campus](http://donatelifetoday.com/campus)

## HOW TO PARTICIPATE

- Organize a drive to get the organization where you serve on board.
  - Send an office-wide email. Follow up by encouraging people to register with [donatelifetoday.com/campus](http://donatelifetoday.com/campus)
  - Speak to a group about the importance of donation.
  - Encourage friends and family to register or affirm their donation wishes.
- Talk with your nearby Campus Corps leader to learn what projects are being help on campus and volunteer to lend a hand.
  - To find the contact nearest to you, contact Josh Vanek ([vanek@mtcompact.org](mailto:vanek@mtcompact.org), 243-5177 x2)

## CONTEST RULES

- Fort Peck and Blackfeet Community Colleges are currently participating in a research project with a Donate Life Today sponsored organization. Therefore, may not participate in the 2010 donation drive.
- Direct participants to use the following URLs
  - [www.donatelifetoday.com/schools](http://www.donatelifetoday.com/schools)
  - [www.donatelifetoday.com/students](http://www.donatelifetoday.com/students)
  - [www.donatelifetoday.com/campus](http://www.donatelifetoday.com/campus)
- Campuses will compete against like-sized campuses and have been broken into three categories, based upon enrollment numbers.
  - **Small** (Less than 1,000 students)
    - UM-Helena COT
    - Dawson Community College
    - Miles Community College
    - Rocky Mountain College
    - Little Bighorn College
  - **Medium** (1,000 to 3,000 students):
    - Montana Tech of UM
    - MSU-Great Falls COT
    - UM-Western
    - FVCC
    - Carroll College
    - The University of Great Falls
    - Salish Kootenai College
  - **Large** (More than 3,000 students)
    - MSU-Billings
    - MSU-Bozeman
    - UM-Missoula

## RESOURCES

- Campuses will be provided a resource kit containing
  - One set of “foot” decals for each school.
  - These decals are sticky feet that can be safely adhered to the floor of the student union other campus building.
  - They are designed to lead to a booth where participants may register.
  - Each foot contains a donation fact.
    - One, 6-ft banner
    - Donate Life balloons
    - Donate Life bracelets
  
- “Giveaways” are available upon request
  - Contact Josh Vanek, at [vanek@mtcompact.org](mailto:vanek@mtcompact.org)

## ABOUT MTCC

MTCC is the state’s largest higher education organization, representing more than 30,000 students, faculty, staff and administrators.