I Volunteer because... When I DO, Rainbows Happen!
About Montana Campus Compact

Mission

MTCC advances the public purposes of colleges and universities by deepening their ability to improve community life and to educate students for civic and social responsibility.

Vision

Communities in Montana and the surrounding region will experience significant, community-initiated, positive impact through the service of college students.

Strategic Priorities (2011-2014)

I. Enhance our national leadership by expanding civic engagement opportunities
   
   Goals: Increase awards, national service placements, events, and recognition to ensure quality volunteer and service experiences

II. Increase the positive impact higher education has on community-identified needs
   
   Goals: Maximize Compact membership in Montana, engage institutions from neighboring states in MTCC programming, and formalize new campus-community partnerships

III. Strengthen MTCC to maximize civic engagement potential
   
   Goals: Enhance professional development opportunities, develop advisory committees, and increase unrestricted revenues

IV. Instill long-term civic habits in our alumni
   
   Goals: Define staff roles for alumni engagement, incorporate alumni outreach and training in program offerings, and develop systems for tracking alumni communications.

Table of Contents

Executive Director’s Note ................................................. 2
National Leadership ....................................................... 3,4
Increasing the Positive Impact ........................................ 5,6
Strengthening MTCC/Alumni Story .............................. 7,8
Annual Survey Results .................................................. 9
Return on Investment ..................................................... 10
Financial Report ........................................................... 13
Greetings Friends:

Happy Anniversary to the Montana Campus Compact! For 20 years, Montana Campus Compact has helped transform colleges and universities across the state by mobilizing college presidents, chancellors, and chief executives to make civic engagement a priority. Higher education leaders have worked hard to educate their students for civic and social responsibilities during and after college.

During these past two decades, MTCC has engaged thousands of students in service to their communities. From Glendive to Libby and from Hamilton to Poplar, service projects designed and implemented by college students have improved community life and addressed critical community needs. These experiences have enhanced the education that a student receives by engaging them more deeply in academic content, and preparing them for life and work as productive members of a democracy. MTCC has also invested in faculty members for 20 years—encouraging, training, and supporting academics to integrate democratic principles, civic purposes, and service into their teaching and scholarship.

It is critically important to acknowledge that this work takes a network to accomplish. We thank all of those on MTCC member campuses who make the successes of the past 20 years possible and look forward to seeing still greater transformation in the decades to come. As Jane Karas, president of Flathead Valley Community College and Chair of the Montana Campus Compact Board of Directors has said, “Our challenge over the next 20 years is to cultivate the collective impact of our network to firmly place higher education in service to the state to enhance the lives of all Montanans.”

Montana Campus Compact is up to the challenge!

In the pages of this 2013 Annual Report you will see a few of MTCC’s achievements over the past year and some from the past 20 years. As we celebrate the past we also look with eagerness towards the future.

Thank you for your continued support.

Yours in Service,

[Signature]
Enhancing our National Leadership

Newman Civic Fellows

MTCC honors Montana students who demonstrated an investment in finding solutions for challenges facing their communities. Through service, research, and advocacy, Newman Civic Fellows are making the most of their college experiences to better understand themselves, the root causes of social issues, and effective mechanisms for creating lasting change.

2013 MTCC award recipients include: Danielle (Dani) Clark, Montana State University; Ruth Rickenbacher, Flathead Valley Community College; Zach Brown, University of Montana; Audrey Econom, Montana State University Billings; Katelynn Gandolfi, University of Great Falls; Dustin Spivey, Great Falls College Montana State University; Paul Hart, Highlands College of Montana Tech.

Youth Serve Montana Scholarships

Youth Serve Montana Scholarship recognizes youth volunteerism, encourages young leaders to further their learning, and provides tuition assistance for Montana high school graduates who wish to attend college in state. In 2012, scholarships were made available through a partnership between the Governor’s Office of Community Service, Student Assistance Foundation, and Montana Campus Compact.

70 Montana high school graduates received the 2012-2013 YSM scholarship representing 62 Montana high schools.

Collectively, recipients are recognized for approximately 11,705 hours of service to their communities.

2013 recipients are attending: Carroll College, Miles Community College, Montana State University Billings, Montana State University Bozeman, Montana State University Northern, Montana Tech of the UM, Rocky Mountain College, University of Montana Missoula, University of Montana Missoula COT, University of Montana Western.

Total amount of scholarships awarded for 2012-2013 academic year: $70,000

MTCC led programming for Martin Luther King Jr. Day and a Semester of Service Events in winter/spring of 2013. Grantees spanned higher education institutions across the Southwest Cluster, including several in Colorado, Missouri, Oklahoma, and Texas. The local projects leveraged hundreds of college student volunteers, in-kind and local funding, and honored the legacy of Dr. King.

The President's Higher Education Community Service Honor Roll

Congratulations to Flathead Community College and The University of Montana! FVCC and UM were among 690 colleges and universities cited for their achievements in general community service or civic engagement. FVCC was among only 113 institutions to earn the "Honor Roll with Distinction." Presidents Jane Karas and Royce Engstrom, have been nationally recognized for their ability to inspire their campuses to work with members of the community to solve problems and improve lives.
Enhancing our National Leadership

2012 Montana Athletes in Service Award

Montana Campus Compact honors civic-minded student-athletes who make a commitment to community service by raising awareness for civic engagement, encouraging other students to become more civically engaged, and leaving a legacy in their communities.

The following recipients were recognized at the Washington-Grizzly Stadium in Missoula on November 17, 2012:

- Olivia Weber, UM Golf
- Galen Mills, Carroll College Football
- Kirstin King, Montana Tech Volleyball
- Megan Nehring, Montana Western Rodeo
- Sara Williamson, Dawson Volleyball
- Jackie Elliott, MSU Basketball
- Nisvin Marimuthu, MSU-Billings Tennis

Strategic Synergies

In August 2012, Montana Campus Compact launched a partnership with Montana EPSCoR (Experimental Program to Stimulate Competitive Research) and SENCER (Science Education for New Civic Engagements and Responsibilities). Together this groups joins a regional effort to strengthen K-16 STEM education, engage citizen scientists, and innovate for sustainable workforce and economic growth.

In Fall 2012, Montana Campus Compact, in partnership with other State Compacts, was pleased to write & release "A Praxis Brief, Campus Compact's Response to A Crucible Moment: College Learning and Democracy's Future." This brief highlights the intersection between Campus Compact’s mission and the document published by AAC&U. A practical guide for campuses looking to begin or continue the conversations about the importance of embedding civic engagement in higher education.

In 2013-2013 Montana Campus Compact partnered with other State Compacts to present national sessions on Building Engaged Campuses at AAC&U, NASPA, and CLDE.
Increasing the Positive Impact

MTCC VISTA Impact Snapshot

| # of campus-community partnerships developed: | 15 |
| # of VISTA members serving in 2012-2013: | 29 |
| Value of cash, grants and in-kind generated: | $372,311 |
| # of community volunteers leveraged: | 2,047 |
| # of college student volunteers leveraged: | 488 |
| Number of veterans served: | 670 |
| Number of disadvantaged children and youth served: | 2,007 |

Picture right: Senator Jon Tester poses with MTCC VISTA members, alumni, staff and the proud new homeowner of a Habitat for Humanity home in Butte.

2012-2013 MTCC VISTA Project Highlights

Missoula Food Bank and University of Montana, Missoula

MTCC VISTA Stevie John conducted a needs assessment to determine the number of people in Missoula County that need emergency food and what barriers exist in accessing food. The assessment identified geographical regions in Missoula County with higher concentrations of food insecurity. John designed and collected 3,572 surveys. As a result of the needs assessment, a comprehensive outreach strategy was developed and will assist in connecting individuals and families to emergency food resources. This project gained the support of 15 local organizations.

Gallatin Valley YMCA and Montana State University, Bozeman

MTCC VISTA Liz Cleek recruited over 100 volunteers to support various youth projects at the Y. Additionally, Cleek secured facility space at a value of over $6,500 in 2013. Cleek developed an intramural sports program at the Family Graduate Housing complex at MSU. As a result of Cleek’s work 45 youth, ages pre-K-5th grade, were able to participate for an entire semester. In this program the youth learned a variety of sports skills including basketball, soccer, football, and many others. They also took away life-long skills like teamwork, cooperation, self-confidence, dedication and problem solving skills.

Smile Montana! and Montana State University, Bozeman

MTCC VISTA Ellen Missert secured a $55,000 grant from the Caring Foundation to fund a full-time program coordinator for the dental programs supporting youth during the 2013-2014 school year. Missert galvanized partnerships with MSU and Great Falls College MSU Dental Hygiene Program to assure to the implementation of programs. Missert grew The Sealants for Smiles!, a school-based sealant program, to 29 schools which screened roughly 3,200 children, placed more than 3,000 sealants, and delivered more than 3,000 fluoride varnish treatments.
Read For Peace

In January 2013, Montana Campus Compact VISTA members led a statewide effort to bring the message of Martin Luther King, Jr. to over **3,750 elementary school students in 13 communities** through the 3rd Annual MLK Read for Peace project.

MLK Read For Peace began in 2011 as the brainchild of MTCC VISTA Bess Pallares, and placed 25 volunteers in classrooms with more than 500 students at five different Missoula Public elementary schools. This year, the event expanded to include 51 schools in 13 Montana cities: **Kalispell, Browning, Havre, Polson, Ronan, Missoula, Helena, Great Falls, Butte, Bozeman, Livingston, Billings, and Glendive.** Volunteers for this event included MTCC staff, AmeriCorps VISTA members, AmeriCorps Senior Corps members, parents and local elected officials including Governor Steve Bullock, Lt. Governor John Walsh, Superintendent of Public Instruction Denise Juneau and Missoula Mayor John Engen.

Opportunity Link and MSU-Northern, Havre

MTCC VISTA Michael Stone with Opportunity Link partnered with **MSU-Northern’s Community Leadership classes**, training 20 student volunteers on community meeting facilitation. 12 of those students helped facilitate 15 of the community meetings. Through this relationship, 2 of those students complete a 300 hour internship on the project. Stone developed a document that guided the community volunteers through an appreciative inquiry facilitation process for our community meetings and a community outreach strategy that allowed us to hold 23 community meetings and 7 focus group meetings. Stone also created an online clearinghouse where community members can continue to give input, view what others are saying about development priorities in north-central Montana, and access resources that are pertinent to community planning. The project developed over 300 map (GIS) layers for project partners to use in community planning, and conducted a thorough review of 23 growth policies which resulted in a “Best Practices” document that planners can utilize in updating their growth policies.

863 Montana students served with the Compact Service Corps program.

405,900 hours logged by Montana’s CSC students.

$1,378,912 in AmeriCorps Education Awards made available to Montana students.

Compact Service Corps is an AmeriCorps program funded by the Corporation for National & Community Service, hosted by Campus Compact state offices in CO and MT.
Strengthening MTCC

MTCC entered into two key strategic partnerships in 2012: Girl Scouts of Montana and Wyoming — supporting college access and success, and American Red Cross of Montana—supporting MTCC’s Ready Campus initiative.

MTCC and Girl Scouts of Montana Wyoming share common passions for service to our communities and access to college. These principles help guide this exciting partnership. Through our combined work, MTCC has deployed two VISTAs in July 2013 – partnered with Montana State University-Billings and The University of Montana-Missoula and plans to deploy up to five more in early 2014. These VISTAs are helping establish strong ties to local Girl Scout groups, and provide volunteers for initiatives like Girl Scout University and Discover, Connect, Take Action programs that connect girls to their nearby colleges and universities. MTCC and American Red Cross of Montana were inspired by the selfless work of former Campus Corps leader Jill Washburn. In response to devastating floods that left hundreds without housing in southeastern Montana, Washburn worked closely with Montana State University-Billings to secure space in the campus’s student dormitories for displaced community members. The Ready Campus initiative is growing the capacity of higher education and communities to respond to disasters. In 2013, Montana State University Northern and Montana Western hosted Red Cross volunteer training events and more are scheduled to follow in the fall of 2013.

MTCC’s network office staff (Josh Vanek and Brian Christianson) represent the Campus Compact network with the Montana College Access Network. MTCC staff work with professionals from the Office of the Commissioner of Higher Education, Student Assistance Foundation, Office of Public Instruction, Department of Labor, TRiO programs, Financial Aid Administrators, School Counselors and more. Motivated by the Lumina Foundation’s goal 2025, which seeks to ensure that 60% of Americans achieve a postsecondary degree or credential by 2025, MCAN uses a collective impact approach to share resources, partner and use data to inform the work. MCAN works to deepen its members’ impact on postsecondary access and success and spearheads the MCAN Gap Analysis and Conference. MTCC currently supports college access and success with several AmeriCorps VISTA placements, its Youth Serve Montana Scholarship for high school students and Compact Service Corps AmeriCorps program, which helps lower education costs for college students.
Alumni Database

To help MTCC’s network office interact with our past service members and program participants we have created an alumni database. This database made it possible for us to send out our first program-wide communication. 2,576 postcards were sent to a handful of alumni asking them for updates on their whereabouts and whether they would participate in an alumni survey to help us improve programming and track impact. Over 3% of the cards were returned. 2.5% wanting to participate in the survey.

MTCC Alumni Spotlight: Robyn Hegland

Robin has the dual distinction of being both a University of Montana and MTCC AmeriCorps VISTA Alumna!

When and where did you serve during your term as an AmeriCorps VISTA?
I served 2 terms (July 2011 - July 2013) in partnership between UM and Women’s Opportunity & Resource Development (WORD), an organization working to empower homeless and low-income women and their families. It was a very natural step for me having just graduated with a degree in Women’s and Gender Studies from the University of Montana. As an undergraduate, I also managed the Women’s Resource Center, working to raise awareness of feminist issues and fundraise for the causes I believe in.

How did your years of service impact your life?
Since I worked at such a small organization, I was able to take on a wide array of responsibilities, from coordinating volunteers and interns to writing grant proposals and organizing large-scale fundraising events (raising upwards of $30k). I found my leadership style and my non-profit work niche, and I had amazing mentors to help me along the way (shout out to Stacy Rye, Naomi Thornton and Claire Fawcett). I was also able to make so many connections in the community; Missoula feels more like home to me now than ever before.

As far as personal development, I can say that I am much stronger and gutsier than I was two years ago. I went from quietly participating in college courses to effectively running committees and speaking confidently at board meetings. I took risks in planning events, which (almost) always paid off and (always) left me with valuable insight about fundraising. MTCC VISTA helped me to figure out what I was capable of and be confident in my abilities, and showed me where I really wanted to excel in life - which is public service and nonprofit development.

AmeriCorps service is without a doubt the best thing I could have done after college, and the best possible stepping stone into my career. I was able to get a jump on my student loan pay-off while obtaining what I believe to be even more valuable than a master’s degree in my field - experience. I often joke that MTCC VISTA was like ‘nonprofit boot camp,’ because while it was stressful and exhausting at times, I came out with the skills and confidence I needed to step into a development role at a large nonprofit organization.
Annual Survey Highlights

Average % of Federal Work Study Funds Dedicated to Community Service Positions

- Montana: 25%
- National: 14%

Average Number of Student Service hours per Week/per Campus

- National: 3.6
- Montana: 5.3

Key Campus and/or Community Issues
Montana Campus Initiatives Address (% of Montana Institutions Reporting)

- Addressing basic human needs: 71%
- Increasing college access for K-12 students: 64%
- Teaching global competencies: 64%
- Developing college student leaders: 64%
- Improving college success for veterans: 64%
- Preventing crime: 57%
- Improving college success for at-risk student populations: 57%
- Addressing environmental/sustainability issues: 50%
- Educating students for financial literacy: 50%
## Return on Investment

<table>
<thead>
<tr>
<th>Benefits or Services Provided</th>
<th>Calculation/Description</th>
<th>Value</th>
</tr>
</thead>
</table>
| Stipends and Corps Member Support Costs                          | 1 AmeriCorps*VISTA Leader@$13,536  
29 full-time AmeriCorps*VISTAs@$11,136  
6 VISTA Summer Associates@$1,276                                      | $334,136 |
| Segal Education Awards for Corps Members                         | 35 full-time Education Awards @ $5,550  
124 half-time Education Awards @ $2,775  
48 reduced half-time Education Awards @ $2,114  
280 quarter-time Education Awards @ $1,468  
402 minimum-time Education Awards @ $1,175  
6 Summer Associate Education Awards @ $1,132                           | $1,530,004 |
| AmeriCorps Administrative Support Grants                        | $49,586 for 15 Compact Service Corps host sites                                        | $49,586 |
| Professional Development Funds for Campuses                      | Ten Careers in the Common Good awards  
Three CSC Training Ground mini-grant                                 | $8,044  |
| Trainings, Conferences, & Statewide Events                       | Community Building webinar series  
Annual Building Engaged Citizens conference  
Serve Montana Symposium scholarships  
Martin Luther King Jr. Day funding  
911 Day of Service funding  
Retreats & trainings                                                | $42,707  |
| Youth Serve Montana Scholarships                                 | Seventy $500* scholarships awarded to high school seniors serving 100+ volunteer hours | $35,000  |
| *Awards are matched by campuses, for a total of $1,000/each       |                                                                                        |         |
| National Campus Compact Affiliation                              | Advocacy, publications, scholarly research, awards for students, and grants for campuses and faculty | $7,218  |
| **Total Service Value to Affiliates**                            |                                                                                        | $2,006,695 |

For every $1.00 in membership dues ($62,570), MTCC affiliate campuses received on average $32.00 in programs, grants, and other member benefits in 2012-2013.

## Value of Volunteer Service

Actual volunteer hours logged by Compact Service Corps members: **119,629 hours**

Number* of volunteer hours served by MTCC VISTA members: **52,000 hours**

Total market value of MTCC Corps members’ service at $15.73/hour**: **$2,699,724**

*Based on 1,700 hours per full-time VISTA and 450 hours per Summer Associate

**Source: [http://www.independentsector.org/programs/research/volunteer_time.html](http://www.independentsector.org/programs/research/volunteer_time.html)
1993 ~ 20th ~ 2013
Anniversary

1993
- CARES-MT engaged institutions and their leaders to launch MTCC
- MTCC launched with a seed grant of $5,000 from national Campus Compact
- Elizabeth Danes hired as first executive director
- Fred Gilliard & George Dennison co-chair MTCC board

1994
- Fourteen institutions become members of MTCC
- MTCC awarded a $219,000 grant from the Corporation for National and Community Service.
- MTCC makes first mini-grant awards to affiliates.

1995
- MTCC awarded grant for faculty training.
- MTCC’s Campus Corps program launched.
- MTCC created video on service-learning in science curricula.
- MTCC awarded grant to integrate STEM and civic engagement

1996
- MTCC awarded $20,500 to integrate service learning in architecture and the sciences.

1997
- MTCC Faculty Fellows program launched to provide training and support to integrate serve-learning into academic courses across disciplines.

1998
- Board of directors ratifies its five year Strategic Plan.

1999
- MTCC partnered with Grow Montana to launch Food Corps.
- MTCC membership expands to 15 campuses

2000
- MTCC VISTA program launched.
- MTCC board signed the Presidents’ Declaration on the Civic Responsibility of Higher Education in Missoula
- MTCC holds “Ceremony for Civic Engagement in Helena

2001
- Montana Athletes in Service Award begins to recognize student-athletes who demonstrate ethic of service.
- MTCC holds ICEBREAKER Fundraiser

2002
- MTCC sponsors students at Stone Child College to attend Wingspread Conference.
- Community Partners program launched to reward volunteers.

2003
- MTCC celebrates 10th anniversary with Robert Putnam & Liz Hollander at MSU-Billings
- Raise Your Voice launched.

2004
- Jimmy & Rosalynn Carter Partnership Award for Campus Community Collaboration in Missoula.
- MTCC Community Service Scholarships launched.
2005
- MTCC partners with Governor’s Office of Community Service to launch the Presidential Freedom Scholarship to deserving college students for their commitment to and results in civic engagement. (now, Youth Serve Scholarship)

2006
- MTCC advisory board convenes statewide stakeholders in the future of the civic engagement movement in Montana.
- MTCC hosts “ Trainer Toolbox” for national service members.
- MTCC VISTA begins planting the seeds of the future Food Corps by partnering with Grow Montana.
- MTCC places more than 600 national service members in the field— the most ever by a sponsoring organization in Montana.
- MTCC receives first local private grant of $14,300 to support its Raise Your Voice program.

2007
- MTCC hosts a Day at the Statehouse for college students.
- MTCC hosts first Campus Corps Spring Summit

2008
- MTCC helps host the Continuums of Service conference in Portland, OR.
- MTCC places 800+ national service members in the field—a new record for Montana.

2009
- MTCC launches the Donate Life Today Challenge for campuses and gets 350 new people onto the organ donation registry.
- MTCC programs make it possible for $1.2 million in education awards to go to Montana students.

2010
- MTCC partners with Opportunity Link to connect higher education to community needs on Montana’s Hi-Line.
- MTCC hosts regional MLK Day grant competition.
- Jane Karas becomes chair of the board.

2011
- MTCC board of directors adopts its 2011-2104 Strategic Plan.
- MTCC and Colorado Campus Compact are awarded funding to launch the Compact Service Corps, a regional AmeriCorps program that supports college student service from campuses Rocky Mountain and Great Plains region.
- MTCC partners with the American Red Cross to connect higher education to community needs.
- MTCC is awarded funding from the Jenzabar Foundation to provide tribal college leadership training to students from across the region.
- MTCC hosts regional 9/11 Day of Remembrance grant competition.

2012
- MTCC collaborates to publish Campus Compact’s “Praxis brief” to help college faculty, staff, administrators, and students navigate and utilize the AAC&U document “A Crucible Moment: College Learning and Democracy’s Future”
- MTCC recognizes seven outstanding Montana college students as National Newman Civic Fellows.

2013
- Montana college student participation in service is nearly double the national average.
- Stay tuned...
FY 2013 Budget Highlights

Comparisons to FY 2012:

- No increase in affiliation dues for individual member campuses

Revenues
Total: $834,014
- State and Federal Grants: $597,715
- Fee for Service / Program Support $166,679
- Affiliation Dues $62,570
- Other income and reimbursements $7,050

Expenses
Total: $684,395
- Staff Salaries & Wages $200,527
- Student and VISTA support $364,579
- Subawards for Campuses $26,790
- Operations $85,282
- National Dues $7,218

*Expenses are only through June 30, 2013
MTCC Staff & VISTA Leaders 2012-2013

Brian Christianson, VISTA Program Manager

Eric Cardella, former Operations Director

Liz Higgins, VISTA Leader

Dean McGovern, Executive Director

Amanda Opitz, former VISTA Leader

Kathy Peterson, Administrative Associate

Kirsten Towgood, former Program Assessment Specialist

Josh Vanek, Network Services Director

2011/2012 Member Campuses

Blackfeet Community College
Carroll College
Dawson Community College
Flathead Valley Community College
Fort Peck Community College
Great Falls College MSU
Helena College UM
Little Big Horn College
Montana State University-Billings

Montana State University-Bozeman
Montana State University-Northern
Montana Tech of the University Montana
Rocky Mountain College
Salish Kootenai College
The University of Montana
The University of Montana Western
University of Great Falls